



2020

THANK YOU DISTINGUISHED JUDGES!!

PRELIMINARY AND FINAL ROUNDS

Your efforts and expertise set the standards of excellence in the annual report industry.

2020 ARC AWARDS



PRELIMINARY JUDGES

A.PLUS FINANCIAL PRESS LIMITED

HONG KONG

Kay Pau - Art Director
Evelyn Tang - Art Director
Walter Yu - Head of Design

AIR

Rockville, MD

Martha Mater - Mgr., Creative Services

ARMACELL

Capellen, LUXEMBOURG

Tom Anen - Director Corporate Communications

AVILA CREATIVE, INC.

Chicago, IL

John Avila - Principal

BANK OF CHINA (Hong Kong)

HONG KONG

Angel Yip - Deputy General Manager

BERENBERG

Hamburg, GERMANY

Karsten Wehmeier - Head of Corporate Communications

BGA PUBLISHING INC.

Brightwaters, NY

Beau Gardner - President

BURGESS STRATEGIC MARKETING SERVICES

Troy, MI

Sandra J. Burgess - Owner

CHC ENTERPRISES

Gorham, ME

Charles H. Crockett - Principal

CHINA COMMUNICATIONS SERVICES CORPORATION LTD

HONG KONG

Joanna Lee - Assistant to Company Secretary & Deputy CFO

CHINA UNICOM (HONG KONG) LIMITED

HONG KONG

Joeling Law - Manager, Investor Relations
Enrica Lee - Assistant Company Secretary

CITIC

HONG KONG

Desmond Hu - Manager

COOLGREY DESIGN WORKSHOP LIMITED

HONG KONG

Kelvin Chung - Creative Director
King Wong - Creative Director

DAIWA HOUSE INDUSTRY CO., LTD.

Osaka, JAPAN

Keisuke Izumoto - Executive Officer, Advertising Dept.
Kazutaka Morimoto - Manager, Advertising Dept.

DNA KOMUNIKA

Jakarta, Indonesia

Meta Magdalena - CEO
Faisal Bayhakh Umar - Creative Director/Founder

DONNELLEY FINANCIAL SOLUTIONS

HONG KONG

Fan Fung - Senior Designer
Ling Ma - Senior Designer
Ying Tsui - Designer

DOTPLUS COMMUNICATIONS SDN BHD

Kuala Lumpur, Malaysia

Lin Young - Creative Director

EDICO FINANCIAL PRESS SERVICES LIMITED

HONG KONG

Amy Donati - Chief Executive Officer
Vicky Lee - Director, Corporate Sales & Service Department
Ricky Tse - Director, Print Bind/Logistics Dept.

FGI DESIGN

New York, NY

Trevor Paccione - Creative Director
Susan Weiss - Senior Vice President

FIDUCIA GAD

Hamburg, GERMANY

Maika-Alexander Stangenberg - SVP Marketing & Corporate Communications

GENNEX FINANCIAL MEDIA LIMITED

HONG KONG

Jeff Lau Shu Fung - Creative Director
Maxx Wong Ka Kit - Associate Creative Director
Laetitia Wong Yuk Sin - Project Administrative Manager



PRELIMINARY JUDGES

GREAT THINKS GMBH

Cologne, GERMANY

Brigitte Laepper-Rohricht - Creative Director

HETERMEDIA SERVICES LTD.

HONG KONG

Charles Ho - Design Manager

Orling Or - Business Development Director

Vanessa Yeung - Senior Business Development Manager

HGB HAMBURGER GESCHÄFTSBERICHTE GMBH & CO. KG

Hamburg, GERMANY

Christa Eickmeyer - Senior Managing Partner

Boris Fisher - Director Consulting and Processes

Katharina Marx - Senior Art Director

Peter Poppe - Senior Managing Partner

HOUSE OF COMMUNICATIONS

Troy, MI

Darlene L. House - Owner and

Chief Communications Specialist

I.LINK GROUP LIMITED

HONG KONG

Adrienne Chan - Creative Director

Hidy Shum - Assistant General Manager

IFC

Washington D.C.

Robert P. Wright - Branding & Publications Team

INBRAX

Santiago, CHILE

Cristian Chavez - Creative Director

Rodrigo Gallardo - Art Director

Renato Galecio - Art Director

INSIGHT CREATIVE LIMITED

Auckland, NEW ZEALAND

Mike Tisdall - Founding Director

IONE FINANCIAL PRESS LIMITED

HONG KONG

Ricky Chan - Art Director

Daniel Fok - Assistant Creative Director

Axel Kiang - Creative Director

KERRY PROPERTIES LIMITED

HONG KONG

Michelle Lam - Senior Director,

Corporate & Marketing Communication

M&M CONSULTANCY

HONG KONG

Mike Moulders - Principal, Brand Design Consultant

MENSALIA GMBH

Vienna, AUSTRIA

Larissa Alterdinger - Consultant

Sandra Degen - Art Director

Christophe Gilet - Managing Partner

MENSE

LUXEMBOURG

Janine Neves - Head Internal Communications

MIRAMAR GROUP

HONG KONG

Lafina Chan - Creative Director

MM PARTNERS

Seoul, SOUTH KOREA

Young-il Kim - Senior Director

Sang-Hyeon Lee - Art Director

Jan-Kook Yi - Chief Director

MS OPTICS RD

Tokyo, JAPAN

Johnny Law - Asia Region Representative

NOVA FUSION

Kuala Lumpur, MALAYSIA

Tang Lien - Managing Director

PRATT INSTITUTE

New York, NY

Alisa Zamir - Professor, Graduate

Communications/Packaging Design Department

REF FINANCIAL PRESS LIMITED

HONG KONG

Shing Chan - Associate Creative Director

Alex Choi - Creative Director

Nick Li - Associate Creative Director



PRELIMINARY JUDGES

RETHINK

Selangor, MALAYSIA

Audrey Soon Chia Ai - Operations Director
S. Indran A/L M Subramaniam - Chief Executive Officer

RINGZWEI

Hamburg, GERMANY

Dirk Linke - Creative Director

SMART MEDIA - THE ANNUAL REPORT COMPANY

Colombo, SRI LANKA

Vijith Kannangara - Chairman
Kalum Nupehewa - Senior Software Engineer
Vajira Pathirana - Art Director
Naleen Wijesinghe - Creative Director

SOLOMON FINANCIAL PRESS LIMITED

HONG KONG

Jemie Chiu - Chief Art Director
Patt Yuen - Business Development Director

SSDM

Troy, MI

Laura Oliveto - VP Marketing & Public Relations

STAN GELLMAN GRAPHIC DESIGN

St. Louis, MO

Mary Muehlemann - Designer
Teresa Thompson - President
Bryan Wakeland - Senior Designer

TAYBURN

Istanbul, TURKEY

Ronaldo Manosa - CEO
Nilgun Yilmazcan - Client Relations Director

TOPPAN MERRILL LIMITED

HONG KONG

Ken Lam - Senior Designer
Derek Ma - Senior Art Director
Iris Wong - Senior Art Director

TOYOKO INN NAGANO

Tokyo, JAPAN

Kiichiro Sakaguchi - Owner

UNITED THERAPEUTICS/LAB 4

Silver Spring, MD

Bill Rock - Executive Creative Director

WACHOVIA SECURITIES

New York, NY

Zeev Zamir - Financial Advisor (Retired)

YELLOW CREATIVE (HK) LTD.

HONG KONG

Wong Chun Hong - Executive Creative Director
Rebecca So - Managing Partner
Ellen Zee - Managing Partner

YESTOGETHER

Tehran, IRAN

Houman Yegani - Brand Communications Strategist



FINAL JUDGES

Martha Mater

Manager, Creative Services
AIR
Rockville, MD

Chuck Crocket

Principal
CHC ENTERPRISES
Gorham, ME

Michelle Lam

Asst. Company Secretarial Manager
CHINA UNICOM
Hong Kong

Enrica Lee

Asst. Company Secretary
CHINA UNICOM
Hong Kong

Kelvin Chung

Creative Director
COOLGREY DESIGN WORKSHOP LTD
Hong Kong

King Wong

Creative Director
COOLGREY DESIGN WORKSHOP LTD
Hong Kong

Davy Li

Managing Director & Head of Sales
CRE8 (Greater China) LTD
Hong Kong

Meta Magdalena

CEO
DNAKOMUNIKA
Indonesia

Faisal Bayhakhik Umar

Creative Director/Founder
DNAKOMUNIKA
Indonesia

Lin Yong

Creative Director
DOTPLUS COMMUNICATIONS SDN BHD
Malaysia

Trevor Paccione

Creative Director
FGI DESIGN
New York, NY

Susan Weiss

Senior Vice President
FGI DESIGN
New York, NY

Cansu Corak

Project Executive
FINAR KURUMSAL
Turkey

Corrin Chan

CEO & Executive Director
GENNEX FINANCIAL MEDIA LIMITED
Hong Kong

Maxx Wong

Associate Creative Director
GENNEX FINANCIAL MEDIA LIMITED
Hong Kong

Brigitte Lapper Rohricht

Creative Director
GREAT THINKS GMBH
Germany

Orling Or

Business Development Director
HETERMEDIA SERVICES LIMITED
Hong Kong

Team 1 Boris Fister & Peter Poppe

Consultant Director, Managing Partner
HGB HAMBURGER GESCHÄFTSBERICHTE GMBH & CO. KG
Germany

Team 2 Dagmar Hermannsen & Maja Janders

Senior Consultant, Senior Art Director
HGB HAMBURGER GESCHÄFTSBERICHTE GMBH & CO. KG
Germany



FINAL JUDGES

Hidy Shum

Assistant General Manager
I.LINK GROUP LIMITED
Hong Kong

Darren Namaye

Founding Principal/Creative Director
IDEAS ON PURPOSE
New York, NY

Pancho Gonzalez

CCO
INBRAX
Chile

Axel Kiang

Head of Design/Creative Director
iONE FINANCIAL PRESS LIMITED
Hong Kong

Terence Lau

Managing Director
iONE FINANCIAL PRESS LIMITED
Hong Kong

Doris Gstatter

Executive Director
IR & MEHR
Austria

Michelle Lam

Senior Director - Corporate & Marketing Communications
KERRY PROPERTIES LIMITED
Hong Kong

Mike Moulders

Brand Design Consultant
M&M CONSULTANCY
Hong Kong

Antoine Debeauclard

President
MEDIA GENESIS
Troy, MI

Janine Neves

Head of Internal Communications
MENSE
Luxembourg

Lafina Chan

Creative Director
MIRAMAR
Hong Kong

Johnny Law

Asia Region Representative
MS OPTICS R&D
Tokyo, Japan

Tang Lien

Managing Director
NOVA FUSION SDN BHD
Malaysia

Reg Pauffley

Founder/Consultant
PAUFFLEY & COMPANY
United Kingdom

Alisa Zamir

*Professor, Graduate Communications/
Packaging Design Department*
PRATT INSTITUTE
New York, NY

Audrey Soon

Head of Operations & Client Servicing
RE:THINK SDN BHD
Malaysia

Alex Choi

Creative Director
REF FINANCIAL PRESS LIMITED
Hong Kong

Natasha Fung

Marketing Executive
REF FINANCIAL PRESS LIMITED
Hong Kong

Dirk Linke

Creative Director
RINGZWEI
Germany

Shian Inc.

SHIAN
Japan



FINAL JUDGES

Vijith Kannangara

Chairman
SMART MEDIA THE ANNUAL REPORT COMPANY
Sri Lanka

Jemie Chiu

Art Director
SOLOMON FINANCIAL PRESS LIMITED
Hong Kong

Patt Yuen

Business Development Director
SOLOMON FINANCIAL PRESS LIMITED
Hong Kong

Ronaldo Manosa

CEO, CSO & Managing Director
TAYBURN
Turkey

Wilson Kwan

Creative Director
TOPPAN MERRILL LIMITED
Hong Kong

Peter Yeo

Assistant General Manager
TOPPAN MERRILL LIMITED
Hong Kong

Kiicchiro Sakaguchi

Owner
TOYOKO INN NAGANO
Japan

Zeev Zamir

Financial Advisor (Retired)
WACHOVIA SECURITIES
New York, NY

Houman Yegani

Brand Communications Strategist
YESTOGETHER
Iran